

# Council on Aging of Martin County

900 SE Salerno Road

Stuart, FL 34997

**2020 Poinsettia Power! Live-Online!**

*Fashion Show, Holiday Bazaar & Delectable Delights*

**Benefitting Meals on Wheels**

**Wednesday, December 2, 2020**

For more information on this event at the Kane Center contact Louise Murtaugh, 772.223.7827 cell 561.371.1693 or Lmurtaugh@kanecenter.org

<b>2020 Poinsettia Power Benefits</b>	<i>Poinsettia</i>	<i>Holly</i>	<i>Hydrangea</i>	<i>Peace Lily</i>	<i>Amaryllis</i>	<i>Mistletoe</i>
<b>Virtual Event</b>	<b>\$25,000</b>	<b>\$10,000</b>	<b>\$7,000</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,500</b>
Corporate Partnership Marketing Opportunities	•	•	•	•	•	•
Media Releases/Treasure Coast Market - Pre and Post event	•	•	•			
Virtual Invitations/1000 donors of COA	•	•	•	•	•	•
Facebook Posts - Pre and Post event	•	•	•	•	•	•
Event Program (logo) emailed to attendees	•	•	•			
Event program (name) emailed to attendees				•	•	•
Post Event recognition in Philanthropy Insider to 2,000+ members/donors -Mailed   Email	•	•	•	•	•	•
Recognition on sponsor slide (Virtual Presentation day of event)	•	•	•	•	•	
Company Give-Away in Swag Bag - Delivered to Attendees in Advance	•	•	•	•		
One-year link to your business website featured on Poinsettia Power section of Kane Center website	•	•	•			
One-year individual membership to Kane Center	•	•	•			
Ad on Town Center continuous monitor (event day)	•	•				
Complimentary Tickets to Poinsettia Power Virtual Event	10	8	8	6	4	2
Individual Sponsor Ad on Virtual Event Slide	•	•				
Email blasts to 3,000 members and donors	•	•				
Verbal Recognition during Virtual Event	•	•				

**All Benefit levels \$1,500 and up will receive additional marketing opportunities through our Corporate Partnership Program**

We need your commitment by 10.15.20 to ensure your business is included in pre-event publicity benefits. If you need more time, contact Louise Murtaugh at Lmurtaugh@kanecenter.org. Event capacity: 250 Location: Charles and Rae Kane Center, 900 SE Salerno Road, Stuart, FL 34997

A copy of the official registration and financial information may be obtained from the Division of Consumer Services online at www.800helpfla.com or by calling toll free (800).435.7352) within the State. Registration does not imply endorsement or approval or recommendation by the State. The Council on Aging of Martin County's Solicitation Registration Number is CH2307.